



Box 598, Lac du Bonnet MB, R0E 1A0

FEBRUARY 24, 2024

Darlene Lamoureux ~ General Manager

[gm@ldbice.ca](mailto:gm@ldbice.ca)

Call or text: 204-340-0266

To Whom it may concern,

We are gearing up for another successful derby to be held on **February 24<sup>th</sup>, 2024** with sponsorship partnerships, increased marketing reach and even more anglers and outdoor enthusiasts than ever before.

We are Lac du Bonnet's largest funding contributor and one of Manitoba's largest charitable ice fishing derbies. Your support of this great community event will allow us to continue to re-invest profits into Lac du Bonnet and surrounding areas. With support from our sponsors in 2023, we reinvested over \$24,073 back into the community through Community Volunteer Organization hours (\$11,723), Grants (\$10,000), Bursaries (\$2,000) and Donations (\$350).

It is with generosity from businesses such as yours that we can continue to grow and provide our community with additional funding opportunities. In 2023, with the support of our valued sponsors; 1,210 anglers and outdoors enthusiasts took to the ice for their chance to win over \$60,000 in cash and prizes. With all this excitement, our on-ice participants made up a very large, engaged crowd. Your business can be showcased to over 1,200 anglers and outdoors enthusiasts on Derby Day! Cash, merchandise, gift certificate donations & in-kind contributions help us cover operating expenses.

We have a variety of ways for your business to partner with the us to showcase your business to thousands of anglers and outdoors enthusiasts. We will gladly navigate these options with you to determine your business needs and how they can best be met with our flexible range of sponsorship recognition. Reach your customers, find new ones, and help support this great community event. Together, we have supported over **85** community projects; and invested **\$222,497** into Lac du Bonnet and surrounding areas by donating event proceeds to non-profit organizations.

You will find the sponsorship recognition information below, please take a couple of minutes to review the information and feel free to contact me with any questions you may have.

We'd love to have you on board! If you are interested in sponsoring the **2024 LDB ICE Fishing Derby**, please complete the attached form, and we'll get this partnership started. If you have any questions, please email me at [gm@ldbice.ca](mailto:gm@ldbice.ca), call or text at 204-340-0266.

Thank you for your consideration,

Darlene Lamoureux  
General Manager

15  
Years

14,900  
Anglers

1,761  
Fish  
Caught

\$541,808  
Cash &  
Prizes

1,962  
Volunteers

\$222,497  
Grants, CVO,  
Bursaries &  
Donations

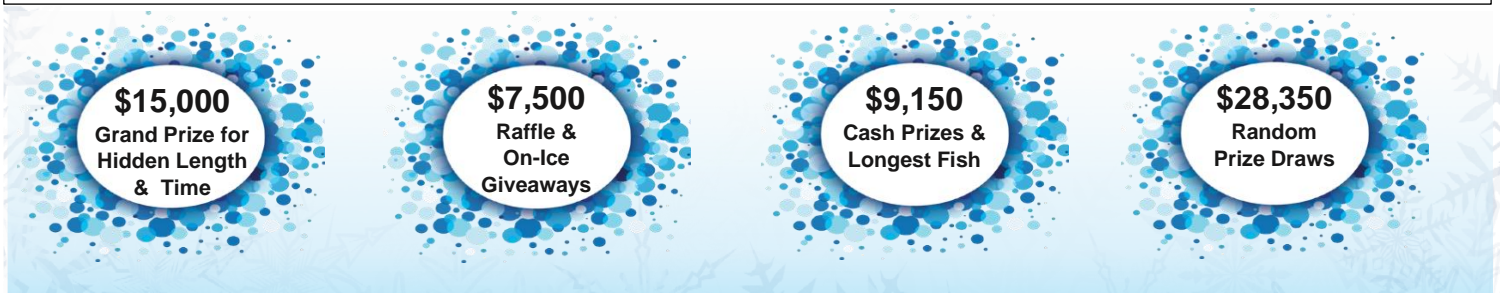
# Sponsorship Recognition

Choose a level of support that is right for your business. Prize donations are recognized at regular retail values.

	Platinum \$2,000+	Gold \$1,000+	Silver \$500+	Bronze \$250+
<b>Logo Recognition:</b>				
Website Footer	YES	YES	-	-
Posters	YES	YES	-	-
Bucket Stickers & Reusable Shopping Bags	YES	YES	-	-
Website Prize/Sponsor Pages	YES	YES	YES	YES
Social Media Shares	YES	YES	YES	YES
<b>On Site:</b>				
Emcee Shout Outs on Derby Day	8	5	3	2
Fire Pit Recognition Wall	YES	YES	-	-
On Ice Set Up (if requested)	YES	YES	-	-
Additional Promotions	YES	YES	-	-
Derby Tickets	8 Adult & 8 Children	4 Adult & 4 Children	2 Adult & 2 Children	1 Adult & 1 Child
Ticket Value	\$880.00	\$440.00	\$220.00	\$110.00

## Let's Work Together to reach our Cash and Prize Goals

Every year we strive to offer fantastic prizes. Help us reach our goal of offering over \$60,000 in cash & prizes!



For more information about our  
**SPONSORSHIP PROGRAM**

& how to become a Lac du Bonnet Ice Fishing Derby Sponsor please contact:

Darlene Lamoureux, General Manager

Phone/Text: 204-340-0266

Email: [gm@ldbice.ca](mailto:gm@ldbice.ca)

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## 2024 LDB ICE Sponsor Information

Please fill out the following and return to LDB ICE by email or mail.

### Sponsorship Details:

<input type="checkbox"/> Platinum \$2,000+ <input type="checkbox"/> Gold \$1,000+ <input type="checkbox"/> Silver \$500+ <input type="checkbox"/> Bronze \$250+	
<input type="checkbox"/> Cash	Cheques can be made payable to: <ul style="list-style-type: none"> <li>'Lac du Bonnet Ice Fishing Derby'</li> <li>mailed to: Box 598, Lac du Bonnet, MB R0E 1A0</li> </ul> <b>NEW:</b> e-transfers can be sent to: <ul style="list-style-type: none"> <li><a href="mailto:ldbice_sponsorship@outlook.com">ldbice_sponsorship@outlook.com</a></li> </ul>
<input type="checkbox"/> Prize Support	Provide a quick description and retail value of your Prize Support
<input type="checkbox"/> In-kind Support	Provide a quick description and retail value of your In-kind Support

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Facebook @ Tag: \_\_\_\_\_

Instagram @ Tag: \_\_\_\_\_

**NEW:** Email logo to [gm@ldbice.ca](mailto:gm@ldbice.ca) & provide a write-up to be used for your Social Media Share